



# SASKATCHEWAN PRODUCE CONFERENCE

**Date:** Saturday, January 20<sup>th</sup>, 2018

**Location:** Smileys Buffet & Event Centre

**Address:** 702 Circle Drive East - Saskatoon, Saskatchewan

**Cost:** \$45 per person- tax included

## SCHEDULE:

9:00 am -9:15 am- **Registration**

Meeting Room **A** –Sask Fruit Growers Association

Meeting Room **A** - Sask Vegetable Growers Association

9:15 am -9:30 am - **Introductions & Itinerary review**

Meeting Room **A** –Sask Fruit Growers Association

Meeting Room **A** - Sask Vegetable Growers Association

9:30 am -10:15 am -**Speakers**

Meeting Room **A** –SFGA– **James Kettel**- Executive Director-Trade & Value Added Branch-Ministry of Agriculture-“Trade & Value Added Overview”

Meeting Room **B**- SVGA- **Kate Congreves**-Assistant Professor- Plant Sciences Department- U of S- “Organic Matter & Soil Health”

10:15 am -11: 00 am- **Speaker**

Meeting Room **A** – SVGA/SFGA –**George Lewko**-P AG-Paintball Paradise PA- “Improving Your Online & Social Media Presence”

11:10 am – 11:50 am- **Speaker**

Meeting Room **A** –SFGA/SVGA –**Cory Sheffield**-Research Scientist-Curator of Invertebrate Zoology-Royal Saskatchewan Museum-“Updates on Bee Pollination in Saskatchewan”



11:50 am -12:30 pm- **Lunch Break** –Meeting Room A

12:30 pm – 1:15 pm- **Speaker**

Meeting Room **A**- SFGA/SVGA-**Jeff Cooper**, Director- Agri-Value-STEP-“Exporting 101-Looking Beyond Saskatchewan”

1:15 pm- 2:15 pm- **Speakers**-“2017 Test Plot Program Presentations”

Meeting Room **A** – SVGA/SFGA-

- **Connie Achtymichuk** – Provincial Specialist, Vegetable Crops, Crops and Irrigation Branch, Ministry of Agriculture

- **Forrest Scharf** - Provincial Specialist, Fruit Crops, Crops and Irrigation Branch, Ministry of Agriculture

2:15 pm – 3:00 pm- **Industry Round Table Meeting**

Meeting Room **A** – Sask Fruit Growers Association -**Moderator –Forrest Scharf**

Meeting Room **B** - Sask Vegetable Growers Association-**Moderator –Connie Achtymichuk**

3:00 pm – 3:45 pm – **Annual General Meeting**

Meeting Room **A** – Sask Fruit Growers Association

Meeting Room **B** - Sask Vegetable Growers Association

**Industry Tour:** **Saskatchewan Agri-Food Innovation Centre**  
2335 Schuyler Street –Saskatoon, SK



**3:45**-3:55 pm Load Bus

4:00-4:20 pm Travel to Food Centre

4:20-5:20 pm - Saskatchewan Agri-Food Innovation Centre Tour

**5:20**-5:30 pm - Load Bus

5:30-5:50 pm – Return to Smileys